



Michigan Chapter

NATIONAL DEFENSE INDUSTRY ASSOCIATION

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**FOR IMMEDIATE RELEASE
JULY 31, 2024**

Experience the Future of Military Ground Vehicles: Join Industry, Government, and Academia at the 16th Annual GVSETS for Cutting-Edge Innovations & Collaboration

NOVI, MI - July 31, 2024 - The National Defense Industrial Association (NDIA) Michigan Chapter is honored to announce the 16th Annual Ground Vehicle Systems Engineering & Technology Symposium (GVSETS) & Modernization Update, set to take place August 13-15, 2024, at the Suburban Collection Showplace in Novi, Michigan.

In an era of unprecedented global challenges, GVSETS stands as the cornerstone event for advancing national security through cutting-edge technology and cross-sector collaboration. This year's theme, "Digitizing the Army to Enable Formations Today and Tomorrow," underscores the critical importance of technological innovation in safeguarding the nation's future.

As North America's premier defense technology expo, GVSETS is poised to attract over 2,000 attendees, including top minds from government, academia, and industry. This unparalleled gathering offers a unique platform for networking, knowledge sharing, and forging partnerships that will shape the future of defense technology.

Key Highlights:

- Groundbreaking technical sessions covering Autonomy, Artificial Intelligence, Robotics, Digital Engineering, and more.
- Exclusive panels featuring high-ranking military officials and industry leaders.



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- Exclusive panels featuring high-ranking military officials and industry leaders
- State-of-the-art exhibitions showcasing the latest in defense technology
- Unparalleled networking opportunities with decision-makers and innovators

"GVSETS is not just an event; it's a call to action for all who are committed to securing our nation's technological edge," said **NDIA Michigan Chapter President, Valde Garcia.**

"In these critical times, the innovations born from this symposium will directly impact our warfighters' capabilities and our national security posture."

Jim McManus, Chair of GVSETS, added, "One of the most exciting highlights this year is our new relationship with SAE Government Affairs, which will publish over 75 technical papers. This collaboration provides great exposure for industry, academic, and government authors, and is a significant step forward for our event. GVSETS is the premier technology event for our nation's ground vehicle community, right in our own backyard, Michigan."

Media representatives are invited to witness history in the making. Your coverage of the 16th Annual GVSETS is crucial in informing the public about the groundbreaking advancements that will protect our nation and allies in the years to come.

To the Fourth Estate: Your role in disseminating the innovations and collaborations forged at GVSETS is vital to national security. By attending, you become an integral part of the process that brings cutting-edge defense technology from concept to reality.



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For press passes, speaker list and special interview requests, please contact:

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About NDIA Michigan Chapter

The Michigan Chapter of the **National Defense Industrial Association (NDIA)** is a prominent advocate and forum for the defense and technology industrial base. Established in 1944, the Chapter has played a pivotal role in shaping defense technology and policy for over 80 years. With a membership of approximately **1,900 individuals** from government, military, and industry sectors, NDIA Michigan is dedicated to supporting our armed forces, local and federal government, and corporate entities enhancing national defense capabilities.

NDIA Michigan Chapter champions the advancement of cutting-edge defense technologies and serves as a crucial nexus for dialogue between industry leaders and government decision-makers. The Chapter is actively engaged in diverse initiatives that bolster our warfighters and patriotic citizens.

For more information about NDIA Michigan Chapter and its initiatives, please visit: www.ndia-mi.org.

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